



ROCKING HEART

Ranch Ltd

Mane Event/Rocking Heart Ranch Filly Giveaway Essay Outline and Format

In 500 words or less, complete an essay on the following Topic.

Topic: In your own words describe how winning this filly will impact you as a person and a future leader of the equine industry.

1. Introduction

- a. Introduce yourself (age, school attended, other family, parents, etc.)
- b. Provide some background on where you are from and if you are currently involved with horses. (If you come from a ranch or farm, describe it and how you are involved).
- c. Go ahead and brag. If you have any special achievements with horses, describe them.
- d. Preview the main points of the essay (see 'Body of The Essay' for content)

2. Body of The Essay

- a. Discussion Item One - ***Planning***
 - i. Explain what sort of responsibilities you foresee this horse providing you with.
 - ii. Describe what kind of obstacles you think will have to be overcome in order to be an effective partner for this horse? Include things like the cost of feed, shelter, vaccinations, veterinary, training, farrier, etc.
- b. Discussion Item Two – ***Developing a long term partnership***
 - i. Explain how you plan on creating a long-term partnership with this horse.
 1. Are you planning on training this horse yourself, are you going to seek out additional help? What organizations or groups can you access for information or training assistance. AQHA, QHAA, 4-H, Gymkhana, clinics, reputable ranches, other?
 2. What kind of tack or equipment will you use to help you develop that partnership?
 3. Will you involve other horses and if so, do you see that as being important, why? Why Not?
 - ii. Designate a timeline for the horse's training.
 1. How soon will training start?
 2. When will you start teaching the horse respect and discipline?
 3. When will ground work start?
 4. When will the horse be started under saddle?

3. Summary

- a. In a final paragraph, use the two discussion items to provide a summary of topic.

4. **Important:** Ensure that you have your name, age, address, contact phone number, a Cell number if possible so we can reach you on Sunday afternoon and an email address on the essay.
5. The winner will be announced on Sunday, April 26, 2015 at the Mane Event.
6. Transportation of the colt to your home is the responsibility of the winner.
7. The Mane Event does not assume any liability for any issues with reference to this giveaway.

Submit Essay by email to: riders@maneventexpo.com